CYR⋔RC

CHILD AND YOUTH REFUGEE RESEARCH COALITION KNOWLEDGE MOBILIZATION PLAN

Introduction

The CYRRC is committed to carrying out Knowledge Mobilization (KMb) that move research beyond the academic realm into the service-provision and community sector. In keeping with SSHRC's Strategic Plan 2016-2020, the CYRRC prioritizes the inclusion of multiple disciplinary perspectives and the engagement of non-academic sectors in creating and mobilizing knowledge.

CYRRC's Knowledge Mobilization plan aims to identify and organize the CYRRC's KMb activities in order to promote the use of the research results by service providers, policy makers and other interested parties. Our KMb goal is to demonstrate concrete change in policies and practices across Canada that reflect the evidence generated through our research.

1 Knowledge Mobilization Working Group

The CYRRC's Knowledge Mobilization Working Group was formed in 2018 with a mission to assist researchers in translating their findings into formats useful to service providers and through mediums accessible to the general public.

1.1 SCOPE

The working group facilitates the creation, maintenance and evaluation of the KMb Plan, and guides the overall direction of CYRRC's knowledge mobilization work.

The Knowledge Mobilization Working Group plays the following roles;

- Advisory: Advise cluster leads and researchers on KMb requirements and best practice
- Monitoring: Monitor CYRRC's KMb activities
- Evaluative: Assess applicants' KMb proposals and KMb deliverables
- Implementation: Assist in the implementation and dissemination of KMb activities

1.2 MEMBERSHIP

The current membership of the working group is comprised of the seven Education and Service Provider Organization (ESPO) representatives on CYRRC's Coordination and Operations Committee, a KMb Assistant and the CYRRC's Project Manager. The ESPOs on the CYRRC's Coordination and Operations Committee are:

- Access Alliance Multicultural Health and Community Services
- Alberta Association of Immigrant Serving Agencies (AAISA)
- Affiliation of Multicultural Societies and Service Agencies of BC (AMSSA)
- H.appi
- Immigrant Services Association of Nova Scotia (ISANS)
- Manitoba Association of Newcomer Serving Organizations (MANSO)
- MHCC (Mental Health Commission of Canada)
- NorQuest College

2 Intended Outcomes

Research produced is intended to achieve a combination of the following goals:

I. Generate awareness, interest, behavior/practice change, or policy action.

II. Impart new knowledge, tools and skills. Knowledge produced is intended to generate new tools and share promising practices that lead to better service provision for refugee children and youth in Canada.

III. Inform program development and delivery, research, policy and practice.

3 Target Audience

The Working Group will strive to directly reach and impact its key (primary) audience and indirectly reach the general (secondary) audience with appropriately identified KMb channels. KMb efforts and resources will be focused primarily on the target audience.

3.1 PRIMARY AND SECONDARY AUDIENCES

Based on CYRRC's overall objectives, the primary audience includes service providers, community organizations and NGOs working with refugee children, youth and families; academics; and government partners.

Secondary target audiences include refugee children, youth and families; research participants, the general public and the media.

3.2 ENGAGING THE AUDIENCE

1. Strategies for Engagement

    The Working Group will endeavour to ensure that the target audience is involved in knowledge co-creation, and that it accesses, uses and shares the knowledge generated in the following ways:

    I.   Through the annual Calls for Proposals, encourage co-creation of knowledge by giving preference to projects in which academics, service providers and policy makers partner to achieve joint outcomes

    II. Identify priority issues and research findings which have broad applicability across clusters and regions and ensure that this knowledge is shared with others who would benefit from it. Regular meetings of the KMb Working Group will ensure that information is shared among service providers and in turn conveyed to academic co-leads in each cluster. To reach a broader audience, the Working Group will develop and disseminate materials such as executive summaries and infographics that are geared towards service providers. These will be shared through email and social media channels of Working Group members, on the CYRRC and partner websites and social media channels, through conference presentations and other events and through the National Settlement Sector Community of Practice (COP)

    III. Create dialogue and facilitate collaboration between researchers, government and service provider organizations working to improve the outcomes of refugee children and youth in Canada. This will be achieved through the organization of workshops and events which bring people together in face-to-face forums to share knowledge and explore opportunities for collaboration.

    IV. Create a repository of materials to document knowledge generated from all CYRRC-funded projects over the lifetime of our grant. These materials will be publicly available on the CYRRC website. Data and findings are archived in institutional repositories with open access provided to both CYRRC's Coalition members and the wider research/ESPO community. This is facilitated through Dalhousie University's Library Services.

    V.   Present research findings at national and international conferences. These may include the National Metropolis Conference, International Metropolis Conference, Pathways to Prosperity Conference, the Congress of Humanities and Social Sciences and our international and national academic association conferences among others.

VI. Linking with other national and international networks, namely Germany's Leibniz Education Research Network (LERN). This will enable sharing of lessons and best practices as well as increase channels for dissemination.

VII. Use the many government and media contacts established by the CYRRC and its partners to spark policy and public debate.

VIII. Working directly with young people and engaging them as co-authors, co-presenters and co-researchers and integrating young people in the governance structure as advisors. KMb activities with the youth will include attending and hosting conferences/symposiums/workshops, facilitating web-based learning opportunities (e.g. webinars, e-dialogues, engaging youth as collaborators in the production of artistic or written products (e.g. digital stories, recreation centre murals, videos etc).

2. Knowledge Mobilization Activities

In addition to academic outputs such as journal publications, grey literature and conference presentations, all research projects will produce a number of KMb products that are specifically geared towards service providers and other non-academic audiences. These include:

- 2-page factsheet/infographic
- 2-page research summary including recommendations for policy and practice

Projects may be selected for further KMb activities if deemed to reveal findings of broad interest to service providers and policy makers in the sector. Highlighted research projects will feature further activities and products to be determined based on the research findings, the audience characteristics and the resources available. Additional KMb products and events may include webinars, workshops, press release, podcast, videos, etc.

3. Dissemination Practice

CYRRC will disseminate research findings both internally and externally using a variety of ways.

Internal dissemination is focused on CYRRC members and partners. This includes academics, government partners and SPOs, students, research partners, the KMb Working Group and members of the CYRRC's Coordination and Operations and Strategic Advisory committees

External dissemination on the other hand seeks to reach out to audiences (both primary and secondary) who are not part of the coalition.

INTERNAL DISSEMINATION

- Conference calls
- Face-to-face meetings
- Email updates
- Updates via teleconference for Working Group members, COC and SAC members
- CYRRC quarterly e-newsletters
- CYRRC and partners' website and social media channels

EXTERNAL DISSEMINATION

Online
- CYRRC website and partner websites
- CYRRC social media channels and partner social media channels
- Partner newsletters
- Communities of practice
- Online forums

Press
- Press releases
- Editorials

Print
- Publications in academic journals
- Reports and other grey literature
- Book chapters
- Brochures and posters

In- person
- Conferences
- Workshops
- Webinars
- Capacity building/training events

4. Dissemination Planning

Activity	Resources Required/ Budget items
In-person events (conferences, trainings, workshops, face-face meetings)	Travel funds, speakers/ trainers, venue and catering, time (organizers and participants)
Video production	Consent forms, videographer, video editor, recording equipment, location, time for pre-planning
Print (posters, brochures, flyers, reports and other grey literature, book chapters and academic publications)	Graphic designers, printing costs, publishing costs, research assistant, time.
Webinars	IT support and software, speakers/presenters, chat moderator
Online (website, conference calls, social media, online forums, CoP, newsletters)	Communications staff, content creators, videoconference facilities, internet costs.

4 Monitoring and Evaluation

4.1 MONITORING

A detailed monitoring plan has been developed for the CYRRCs knowledge mobilization activities. The monitoring plan describes what we intend to measure and how we will measure our outcomes by answering the following:

WHAT IS BEING MONITORED?

- Completed activities -Are we on track with our planned activities?
- Results and effects -What results have been achieved and to what extent have we advanced towards
- the goals
- Use of resources -Have time, funds and people been used effectively?
- Development of cooperation -Have relationships and partnerships been created?
- Changes in external operating environment and how they influence the project

HOW WILL THE INFORMATION BE COLLECTED?

- Information sources describe where the information is coming from; e.g. websites, reports, surveys
- Different approaches will be used for information collection; analysis of written information, surveys and observations

WHO COLLECTS THE DATA?

- Who is responsible for collecting the information?
- When is the information collected?
- How often is it collected?

WHAT HAPPENS TO THE INFORMATION?

- How will the data be analyzed, processed and distributed? And by who?
- When and how will the results be reported

Please refer to the monitoring plan for complete details.