

## KMB GUIDANCE NOTE FOR RESEARCHERS

### PURPOSE

This guidance note sets out concepts and guidelines for CYRRC researchers on how to plan activities that support the dissemination of research findings. These concepts and guidelines will help to shape and inform the development of project-specific dissemination strategies.

### KNOWLEDGE MOBILIZATION (KMb) IN THE CHILD AND YOUTH REFUGEE RESEARCH COALITION (CYRRC)

The Child and Youth Refugee Research Coalition (CYRRC) is a nationwide alliance of academics, community partners and government agencies working to promote the successful integration of refugee children, youth, and their families. We are committed to conducting rigorous research, promoting best practices, and engaging in knowledge mobilization to further the social integration, education, mental and physical wellbeing of refugee children and youth in Canada.

Knowledge mobilization (KMb) is about connecting people with each other, and with evidence. It includes co-creation, knowledge synthesis, transfer and exchange, dissemination, engaging with knowledge users, and evaluating the impact of knowledge generated. In KMb, the goal is to maximize the impact of research and capture and communicate those impacts as widely as possible. (SSHRC Strategic Plan 2013-2016).

CYRRC's KMb goal is to demonstrate concrete change in policies and practices that reflect the evidence generated through our research. CYRRC is committed to carrying out KMb activities that move research beyond the academic realm into the service-provision and community sectors. In keeping with SSHRC's Strategic Plan 2016-2020, CYRRC prioritizes the inclusion of multiple disciplinary perspectives and the engagement of non-academic sectors in creating and mobilizing knowledge.

### KMb REQUIREMENTS

In CYRRC's Call for Proposals for research funding, applicants are asked to describe their plans for sharing their research findings with academic and community partners. In their KMb plans, researchers are asked to describe:

- KMb goals and outcomes
- Target audience(s)
- How the target audience will be reached
- Who will be responsible for carrying out KMb activities

## **KMB GOALS AND OUTCOMES**

Research produced with CYRRC funding should achieve a combination of the following outcomes:

- I. Generate awareness, interest, behavior or practice change, or policy action.
- II. Impart new knowledge, tools, and skills. Knowledge produced is intended to generate new tools and share promising practices that will lead to better service provision for refugee children, youth, and families.
- III. Inform program development and delivery, research, policy, and practice.

## **TARGET AUDIENCES**

CYRRC's primary audience includes service providers, community organizations, NGOs working with refugee children, youth and families, academics, and government partners.

Secondary target audiences include refugee children, youth and families research participants, the media and public.

## **REACHING THE TARGET AUDIENCE**

CYRRC researchers are asked to plan for a combination of the following Kmb products and activities, as relevant to their project:

- Academic outputs (i.e. conference presentations, publications)
- Outputs targeted at community partners (i.e. fact sheets, infographics, reports, webinars)
- Policy-related outputs (i.e. reports, workshops, policy briefs)

To target non-academic audiences, CYRRC staff will develop the following materials for each CYRRC project wherever possible:

- A two-page executive summary with recommendations for policy and practice
- An infographic

## **WHO CARRIES OUT KMB ACTIVITIES?**

Researchers should identify a research assistant or other individual to assist with Kmb activities, and budget accordingly. Researchers are also encouraged to collaborate with non-academic community organizations and others to co-create Kmb products and activities. The CYRRC Kmb working group and CYRRC project staff are available to provide guidance and additional support where needed.

**For additional information or assistance, contact the CYRRC's Kmb Assistant:**

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